

# PERSONALITY PROFILE

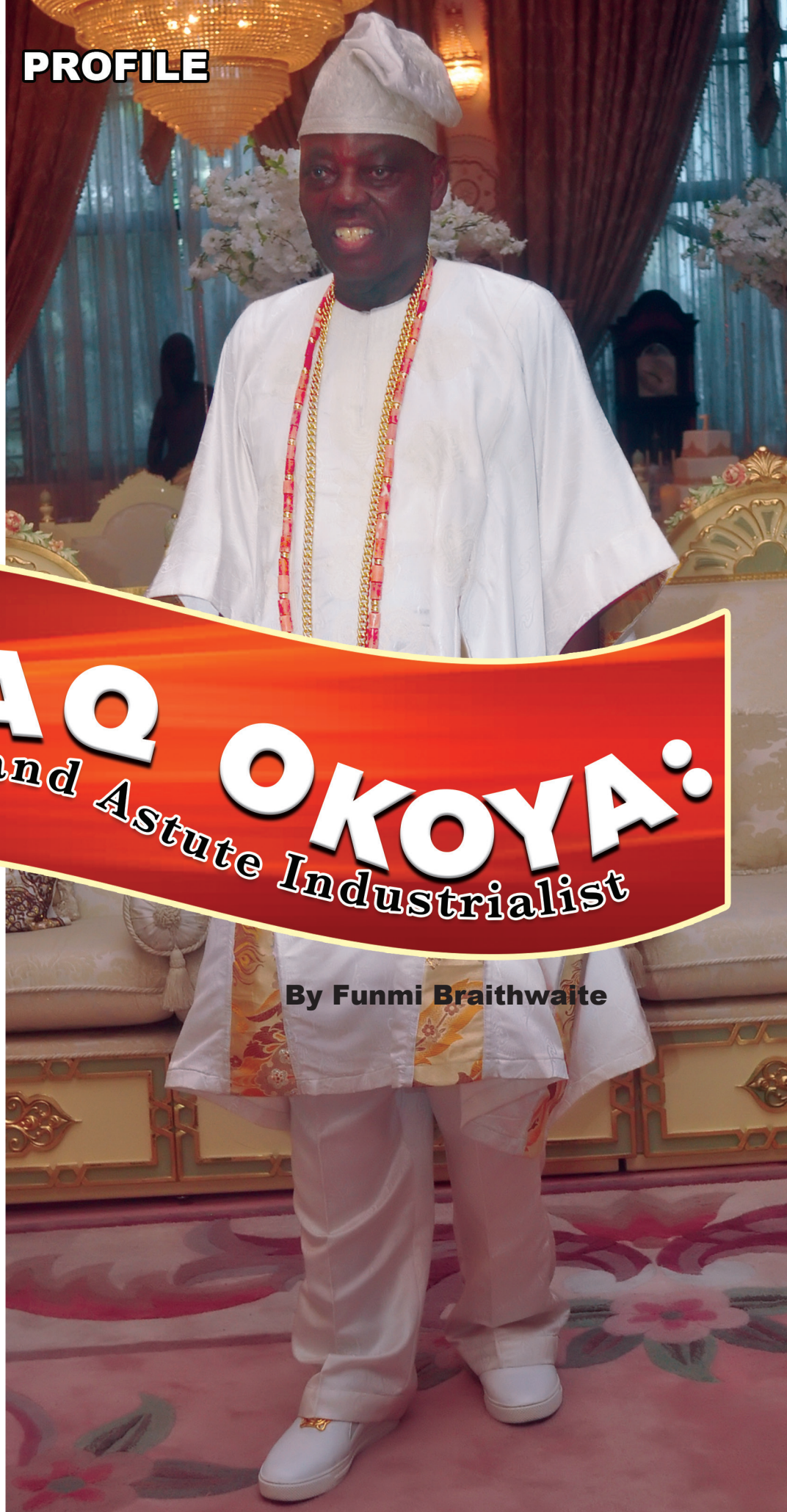
In Nigeria and most of Africa, Chief Rasaq Akanni Okoya needs no introduction as his is a household name. A foremost industrialist, whose quest for excellence has pushed the boundaries of entrepreneurial distinction over the decades, Chief Okoya stands out amongst his peers. For several decades, Eleganza products has remained a delight to behold and Chief Rasaq Okoya is the brain behind it.

Rasaq Okoya is a business man who has ventured into quite a number of trades. He is the founder of Eleganza Group of

# RASAQ OKOYA: An Icon and Astute Industrialist

Companies, where he towers as the Chairman . The group has interest in property investment, jewellery production, a wide range of household products, including food warmers, electric fans and various types of chairs and luggage. Eleganza Group of companies is one of the biggest home-grown conglomerates in Nigeria, having a workforce of over two thousand people. The latest addition to the family is the Eleganza Industrial City which is managed by his beautiful wife, Shade Okoya.

Chief Okoya carved a niche for himself as a foremost and highly successful industrialist, dating as far back as over three decades. His company, Eleganza Group of companies is well known for



By Funmi Braithwaite